Event Brochure

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Swiss Re

Presents

BEYOND 2023

The New Possibilities...

The Much-Awaited New-Age AI & Analytics Event of 2023

Friday, 17th February 2023

Radisson Blu Hotel, Outer Ring Road, Bengaluru

Be part of the largest gathering of AI & Analytics Leaders

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The Much-Awaited New-Age AI & Analytics Event of 2023

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Platinum Partner

Swiss Re

Gold Partners

ABInBev | Rakuten | CHUBB

Silver Partners

TREDENCE
Beyond Possible

NORTHERN TOOL + EQUIPMENT

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First Line-up of Speakers

Supria Dhanda
Executive Board Member
ABS India

V Laxmikanth (VLK)
Managing Partner
Pavestone Capital

Pankaj Rai
Group Chief Data & Analytics Officer
Aditya Birla Group

Mahesh Calavai
Chief Data & AI Officer
TVS Motor Group

Paritosh Anand
SVP & Head - Digital Platforms, Analytics & Strategic Initiatives
Reliance Industries

Vijoe Mathew
Global Director - Analytics
AB InBev

Rohini Srivathsa
National Technology Officer
Microsoft India

Titir Pal
Director & Head - Analytics & Information Management
Citi

Kaushik Das
GCC Leader, Business Operations and Insights
Giant Eagle

Anirban Nandi
Vice President - AI Products & Business Analytics
Rakuten India

Anshuma Singh
Director & IT Head(India)
Applied Materials

Sajith Kurup
Global Director Commercial (Marketing & Sales) Analytics
AB InBev

Sameer Ranjan
CTO & Director - Data Science
Catenate

Aditya Khandekar
President (India)
Corridor Platforms

Rajan Gupta
VP & Head - Research & Analytics
Analyttica Datalab

Sameer Dhanrajani
President
3AI

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3AI ACME AWARDS 2023

Recognizing & Rewarding the Outstanding Contribution of AI & Analytics Professionals, Enterprises, GCCs & Provider Firms

Award Categories

- Top GCCs to work for in AI & Analytics
- Top Firms to work for in AI & Analytics
- AI Changemaker Impact Awards
- AI Changemaker Leader Awards
- Top HR Professionals in AI & Analytics

3AI ACME AWARDS 2023 winners will be announced & felicitated at

BEYOND 2023

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BEYOND 2023

AFTER-PARTY BUSINESS MIXER

with By-invite Top 75+ CXOs & Business Leaders

Awards Ceremony, Intimate Networking,
Entertainment, Drinks & Gala Dinner

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First-of-its kind Contemporary Fashion Show

AI & Analytics, Technology & Business leaders will walk the ramp along with professional models

- Engage in intimate networking with top of line and eclectic AI & Analytics, Business & Technology Leader: forge new connections for Business Growth with CXOs and Decision Makers
- Contemporary Cuisines and an Elaborate Dinner Buffet spread with an array of Drinks & Beverages to blend with the evening networking
- First-of-its-kind Curated and Choreographed Fashion Show with Business Leaders & Professional Models walking the ramp for a Scintillating Experience
- 3AI ACME AWARDS 2023 Announcements to Recognise the Exemplary Leaders

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150 CXOs

15 Sessions

35 Stellar Speakers

500+ Participants

"The Next Enterprise Transformation & Innovation will come through AI, from there on, it will be AI Strategy led Transformation & Innovation"

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BEYOND 2023 is a one-of-a-kind AI & Analytics event driven by themes & topics sourced from our thought leaders, backed by data and ground-up industry analysis of AI & Analytics strategic trends, themes, scenarios in Indian & Global Enterprises, GCCs, Technology, BPM, Cloud & Consulting firms, Pure-play Analytics Firms, Platform Providers & Startups.

The first edition of BEYOND 2023 will be graced by 30+ eclectic and marquee speakers, who will share the first-hand perspective and insights into the new-age AI & Analytics possibilities and will be attended by 150 CXOs and 500+ participants.

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Coverage Areas

- Business Decision Making with AI
- AI Strategy curation for Growth & Scalability
- Building state-of-art AI CoE & Hub
- New-age AI Capabilities & Solutions
- Industry Transformation & Innovation with AI
- Amplified Data to Insights Journey
- Deriving ROI from AI for Value Creation
- AI Adoption & Application Areas

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BEY
OND
2023

Broad Themes

- Topical global AI market trends, developments & adoption areas in 2023 & Beyond….
- Leverage AI to drive strategic models, operational efficiency and business performance
- Reimagining enterprise with AI strategy and transformation
- How AI strategy is solving complex, unresolved and large problems in enterprises & GCCs
- Building state of art AI Centre of Excellence construct & framework
- AI led strategic interventions in CX, Marketing, Risk, HR, FP&A and Supply Chain

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BEYOND 2023

Agenda

Session Tracks & Formats

9:00 AM

Registrations | Networking over Coffee

Opening Address : Welcome to 3AI BEYOND 2023 – The New Possibilities

Opening Keynote Address

Leadership Roundtable Session : Evolution of AI-first Enterprise – The New Playbook for Growth, Innovation & Transformation

AI is invoking massive shifts in the business value chain of enterprises and is redefining what it takes to accomplish competitive advantage, unleash transformation and upping the innovation quotient. Whilst enterprises have embarked upon the journey of triggering AI strategy for enterprises for growth, scalability and innovation; very few enterprises have developed a full scale AI strategy that's contextualised and enterprise-wide. A deep concerted focus on strategic building blocks of AI can help enterprises develop penetrating insights, intelligence & recommendations.

The session brings together experts and they will focus on strategic discussions on various facets of bringing in need for AI strategy for enterprises to up the ante on competitive differentiation & innovation.

Spotlight Talks [staggered through the event day]

Spotlight talks exhibits different leaders to demonstrate AI & Analytics trends, themes and scenarios in a solo 10 minutes time window amplified in a succinct and crisp takeaway format

BEYOND 2023

Agenda

Session Tracks & Formats

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Unplugged Debate : Business Decision Making with AI - Challenge the status quo

As AI era unfolds and dominates the business & technology landscape; Whilst the naysayers have advocated the doomsday for humanity by predicting the advent of singularity, AI for good & all have several applications to usher a new change in how we make decisions at enterprise and personal spheres. Traditionally, human decisions are to a large extent are based on intuition, gut and historical data …in the age of algorithm economy, several of our business decisions will be taken by algorithms. Algorithms that are personalized, curated and consumed for our own decision making. Leveraging AI, the ability to mimic the human brain and the ensuing ability to sense, comprehend and act will significantly go up and that will result in the emergence of business decision making @scale and an emergence of new playbook at the enterprise level.

The session brings together experts with multifarious background and they will discuss and unravel aspects on AI taking over business decision making and the ensuing impact at the enterprise level.

RPM (Rapid Pace Masterclass) Sessions [staggered through the day]

RPM sessions will bring forward AI & Analytics experts & practitioners to exhibit impactful use cases and transformative work engagements in CX, Marketing, Risk, Supply Chain, HR, FP&A and allied areas in a pulsating 15 minutes stand alone format

Lounge Specials : The New Next in AI Applications & Adoption – Innovative Models & Approaches

With the emergence of Metaverse, ChatGPT, Web 3.0, 5G, Quantum Computing, BYOE etc. ; unleashing the true power of AI & Analytics adoption requires scaling it across the entire business value chains and calls for reimagining the customer experience, innovating new products & services and transforming the businesses. AI applications and adoption can usher new operating models, influence the business decision making and become a trojan horse for triggering innovation & disruption. Whilst, several businesses are still focused on siloed use cases and disparate POCs, the full potential of AI adoption can only be realized if the enterprise evolve and implement innovative models & approaches for enterprise wide AI adoption.

The session brings together experts and they will focus on strategic discussions on various dimensions of innovative technology led models and approaches for enterprise wide AI adoption.

BEYOND 2023

Agenda

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Fireside Chat : Reset the New Age AI Capabilities & Solutions for Scale, Differentiation & MOAT

Nearly 85% of Fortune 1000 CXOs believe AI will allow their enterprises to obtain or sustain scale, differentiation & MOAT in the market place, contrastingly, just one in the five enterprises have incorporated AI in the organization and less than 15% of enterprises have an AI strategy. How does CXOs & senior leaders look at retriggering & resetting the AI capabilities & solutions for their enterprise.

AI & Analytics leaders will dwell upon the global conundrum of pandemic laden market outlook and the need for traditional & new age enterprises to reset the button with new age AI capabilities & solutions for scale, differentiation & competitive advantage. An intense debate you can't afford to miss

Classic Panel Discussion: AI & Analytics CoE & capability hubs in GCCs : Reimagine the NEW

AI is invoking massive shifts in the business value chain of enterprises and is redefining what it takes to accomplish competitive advantage and upping the innovation quotient. AI & Analytics CoE within GCCs are evolving from being cost centres to value drivers of transformation, innovation & disruption. AI & Analytics CoEs are set up not just for cost arbitrage but go all the way to curate best of breed AI & Analytics capabilities & solutions, design topical date to insights infrastructure, tap into robust & capable talent and nurture in-house innovation & transformation. AI & Analytics CoEs are generating significant business impact through AI driven process innovation and revealing new sources of revenue for stakeholders.

The session brings together experts with multifarious background and they will focus on strategic perspectives on the different dimensions of building and scaling AI & Analytics Center of Excellence in GCCs

5:30 PM **Conclusion and End of the BEYOND 2023 EVENT**

Delegates will have opportunity to participate in intimate networking over three coffee/tea breaks and elaborate buffet lunch

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Associate with BEYOND 2023

Give your Enterprise, GCC & Startup a jumpstart on Branding, Visibility, Talent Advocacy & Thought Leadership

- Accentuate Enterprise Mindshare
- Showcase your Brand
- Promote Talent Advocacy
- Visibility amongst Technology Leadership Ecosystem
- Amplify Thought Leadership Quotient
- Build new connections with Technology & Business Leaders

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Our Previous 9 Large Scale Format Events

Conceptualized & executed pathbreaking events, summits and conferences with innovative formats & session tracks to foster premier thought leadership advocacy and bring out the next-in class themes & topics in AI & Analytics relevant for 3AI members & external ecosystem.

September 2022

July 2022

March 2022

January 2022

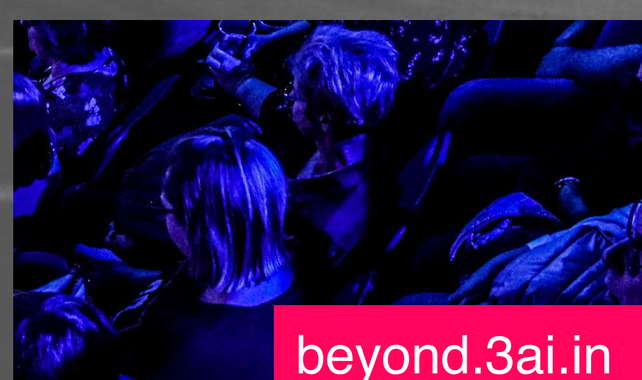
September 2021

July 2021

March 2021

November 2020

August 2020



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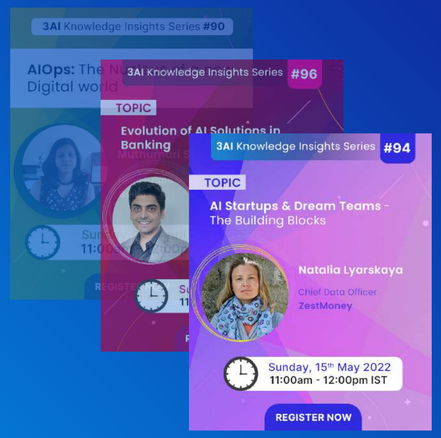
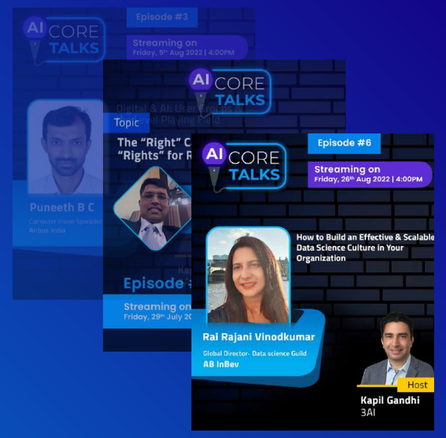
450+ Curated & Differentiated Thought Leadership Interventions on 3AI Platform

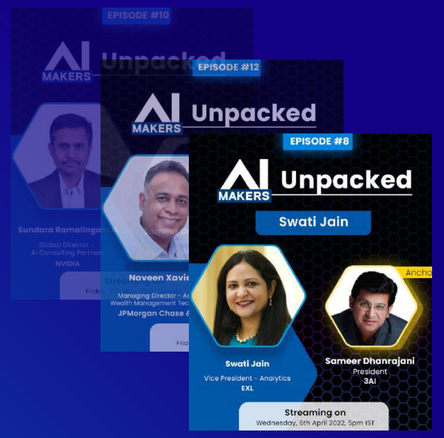
Knowledge Insights Series



AI Core Talks



AI Makers Unpacked



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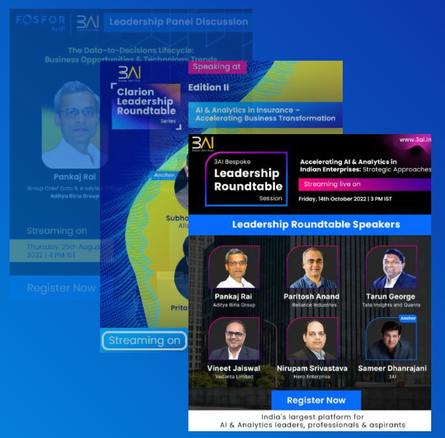
Leadership Roundtables



Expert Talks

About 3AI

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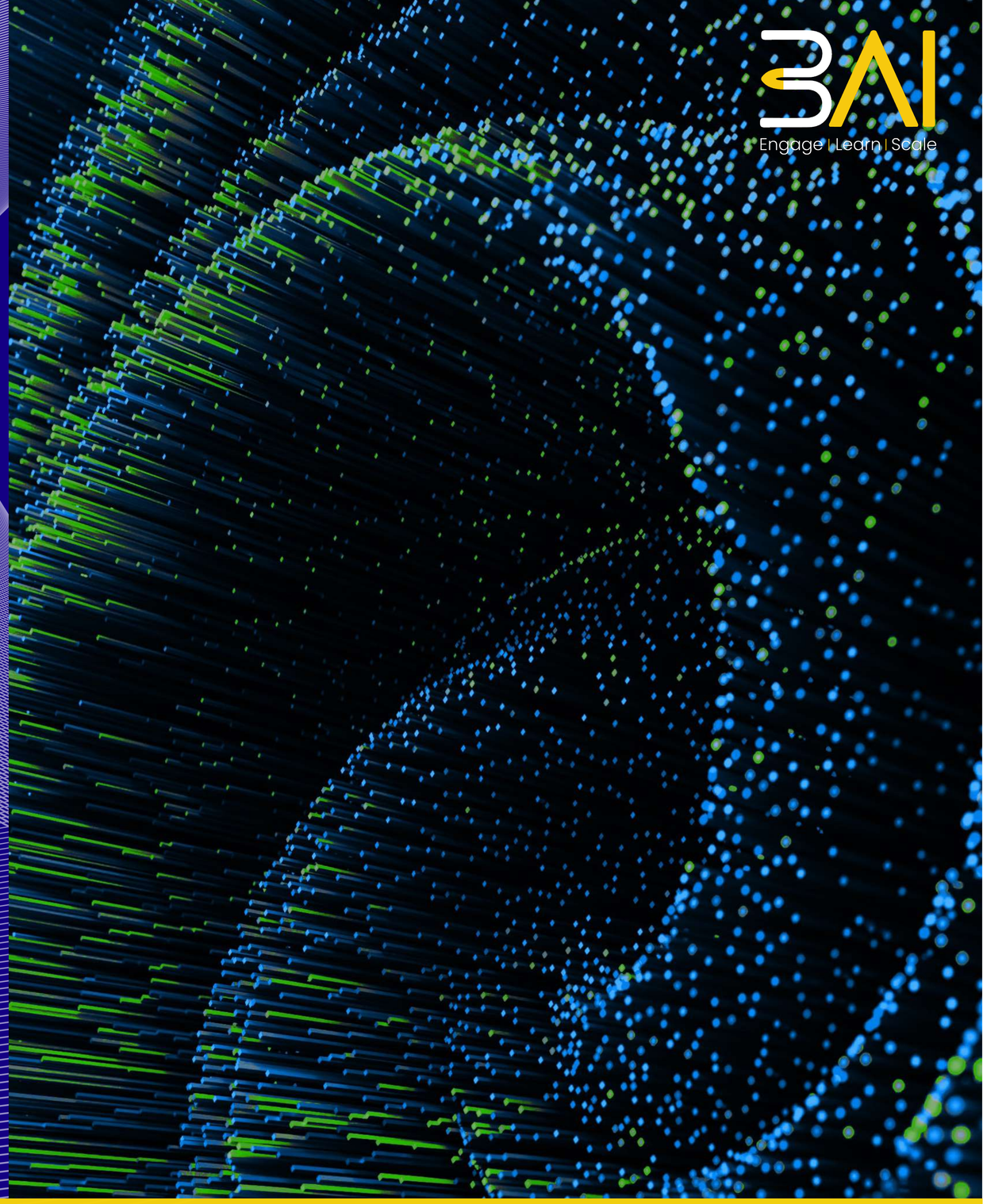

575+

Top of line & Marquee AI & Analytics
Thought Leaders & Influencers

23000+

Active and fast increasing
3AI members base

India's largest platform for
AI & Analytics leaders, professionals & aspirants

INDIA | USA | UK | MIDDLE EAST | AUSTRALIA

3AI SALIENT ACCOMPLISHMENTS

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890+
companies represented on 3AI Platform

450+
450+ external engagements & interventions on 3AI Platform: knowledge insights sessions, fire-side sessions, leadership round-tables, expert talks & masterclasses

125+
academic institutions outreach with **400000** students outreach

9
large format path breaking & pioneering events: **GCC X ,AI-ism, U3,QUAD, STORM, E3xR3, Epiphany, Technology Never Dies & Spectre attended by 50000+ delegates**

1300+ | 1000+ hours
featured articles, blogs, case studies & solution accelerators | engaging and immersive video streaming content on 3AI flix channel

9.2M
impressions across social media channels

11000+
C-suite – AI & Analytics heads, CDOs , CIOs , CAOs, CMOs entrenched outreach

1.4M
million external participants attendance for our 3AI events , engagements & interventions

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The Most Credible & Admired Awards in the AI & Analytics Industry

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PINNACLE AWARDS
2022
3rd Edition

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ACME
AWARDS 2022

3AI
Zenith
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PINNACLE AWARDS 2022 3rd Edition

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for Startups to enhance Visibility & Outreach

3AI SURGE
OUTSMART THE FUTURE

Industry ready meta-learning

3AI Mentorus

Focused Mentoring

3AI Atlas

Digital Library

3AI Flix

Engaging & immersive video streaming content

3AI Catapult

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Contact Us

+91-77680 33433

beyond@3ai.in

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India’s largest platform for AI & Analytics leaders, professionals & aspirants

3AI is the largest platform and commune for AI & Analytics leaders, professionals & aspirants and is a sought-after partner with corporates, GCCs, academic institutions, and startups for showcasing best-in-class thought leadership, accentuating branding & visibility, enhancing talent advocacy and professional development. Over the previous three years, 3AI have conceptualized and executed 450+ pathbreaking & pioneering events, summits, conferences, and speaking interventions with innovative formats, &session tracks to bring out the next-in-class themes & topics in AI & Analytics arena.

Through our bespoke, differentiated and curated speaking engagements; our 575+ marquee, top-of-line AI & Analytics thought leaders in 3AI TLC (Thought Leaders Circle) representing 490+ organizations have shared immense nuggets of topical knowledge & insights with our 23000+ active & growing members from working professionals & students community.

With 90+ partner enterprises and deeply entrenched outreach with 890+ organizations, 3AI have assiduously strived to fill up the much-needed void in thought leadership for existing & aspiring AI, Analytics & data science leaders and enhance community build-up, talent outreach, branding & marketing interventions for enterprises, GCCs, IT, BPM, Consulting, Technology & Cloud players, Platform providers & pure-play analytics firms. 3AI have a whopping outreach with 11000+ CXOs & decision makers and talent outreach with 125+ academic institutions covering 0.4 million students. 3AI events & programs have been attended by 1.4 million participants grossing 9.4 million impressions across social channels.

India | USA | UK | Middle East | Australia

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