



**Swiss Re**

Presents

**BEYOND  
2023**

**The New Possibilities...**

**The Much-Awaited New-Age  
AI & Analytics Event of 2023**

**Friday, 17th February 2023**

Radisson Blu Hotel, Outer Ring Road,  
Bengaluru

**Be part of the largest gathering of  
AI & Analytics Leaders**



# Platinum Partner



# Gold Partners



# Silver Partners



The Much-Awaited  
New-Age AI & Analytics  
Event of 2023

[beyond.3ai.in](https://beyond.3ai.in)



**BEYOND  
2023**

**Our Stellar Speakers**



**Supria Dhanda**  
Executive Board Member  
ABS India



**V Laxmikanth (VLK)**  
Managing Partner  
Pavestone Capital



**Pankaj Rai**  
Group Chief Data &  
Analytics Officer  
Aditya Birla Group



**Mahesh Calavai**  
Chief Data & AI Officer  
TVS Motor Group



**Srikant Padma**  
IT Director – Global IT, Data  
& Analytics  
Northern Tool + Equipment



**Suguna Jayaraj**  
SVP & Head – P&C Analytics  
Swiss Re



**Anirban Nandi**  
Vice President – AI Products  
& Business Analytics  
Rakuten India



**Aditya Agarwal**  
AI Practice Head  
Chubb



**Vijoe Mathew**  
Global Director – Analytics  
AB InBev



**Hari Charan Rao**  
SVP, Catalog Platform, Data  
and Analytics Platform  
Rakuten India



**Rohini Srivathsa**  
National Technology Officer  
Microsoft India



**Ashok Shetty**  
VP & Head CorSo Data  
Science CoE  
Swiss Re



**Anshuma Singh**  
Director & IT Head(India)  
Applied Materials



**Aditya Agarwal**  
AI Practice Head  
Chubb



**Krishnakumar  
Govindarajan**  
VP – Technology  
MIQ



**Dr. Anshuman Gupta**  
Chief Data Officer  
Futureense Technologies



**Amita Mirajkar**  
Vice President  
EXL Analytics



**Titir Pal**  
Director & Head – Analytics  
& Information Management  
Citi



**Kumar Satish  
Vedula**  
VP – P&S Portfolio Steering  
Swiss Re



**Sarika Naik**  
Chief Marketing Officer  
Capgemini



**Aakash Gupta**  
Vice President  
EXL Analytics



**Raghav Gupta**  
Co-Founder & CEO  
Futureense Technologies



**Sameer Ranjan**  
CTO & Director – Data  
Science  
Catenate



**Sajith Kurup**  
Global Director Commercial  
(Marketing & Sales) Analytics  
AB InBev



**Kaushik Das**  
GCC Leader, Business  
Operations and Insights  
Giant Eagle



**Ramya Parashar**  
Chief Operating Officer  
MIQ



**Aditya Khandekar**  
President (India)  
Corridor Platforms



**Aravind Chandramouli**  
Head – AI CoE  
Tredence



**Rajan Gupta**  
VP & Head – Research &  
Analytics  
Analyttica Datalab



**Sameer Dhanrajani**  
President  
3AI





# 3AI ACME AWARDS 2023

Recognizing & Rewarding the Outstanding Contribution of AI & Analytics Professionals, Enterprises, GCCs & Provider Firms

## Award Categories

Top GCCs to work for  
in AI & Analytics

Top Firms to work for  
in AI & Analytics

AI Changemaker  
Impact Awards

AI Changemaker  
Leader Awards

Top HR Professionals  
in AI & Analytics

**3AI ACME AWARDS 2023**  
winners will be announced &  
felicitated at







## AFTER-PARTY BUSINESS MIXER

with By-invite Top 75+ CXOs & Business Leaders

Awards Ceremony, Intimate Networking,  
Entertainment, Drinks & Gala Dinner



**First-of-its kind Contemporary Fashion Show**  
AI & Analytics, Technology & Business leaders will  
walk the ramp along with professional models

- Engage in intimate networking with top of line and eclectic AI & Analytics, Business & Technology Leader: forge new connections for Business Growth with CXOs and Decision Makers
- Contemporary Cuisines and an Elaborate Dinner Buffet spread with an array of Drinks & Beverages to blend with the evening networking
- First-of-its-kind Curated and Choreographed Fashion Show with Business Leaders & Professional Models walking the ramp for a Scintillating Experience
- 3AI ACME AWARDS 2023 Announcements to Recognise the Exemplary Leaders







**150** CXOs

**15** Sessions

**35** Stellar Speakers

**500+** Participants

“The Next Enterprise Transformation & Innovation will come through AI, from there on, it will be AI Strategy led Transformation & Innovation”







BEYOND 2023 is a one-of-a-kind AI & Analytics event driven by themes & topics sourced from our thought leaders, backed by data and ground-up industry analysis of AI & Analytics strategic trends, themes, scenarios in Indian & Global Enterprises, GCCs, Technology, BPM, Cloud & Consulting firms, Pure-play Analytics Firms, Platform Providers & Startups.

The first edition of BEYOND 2023 will be graced by 30+ eclectic and marquee speakers, who will share the first-hand perspective and insights into the new-age AI & Analytics possibilities and will be attended by 150 CXOs and 500+ participants.

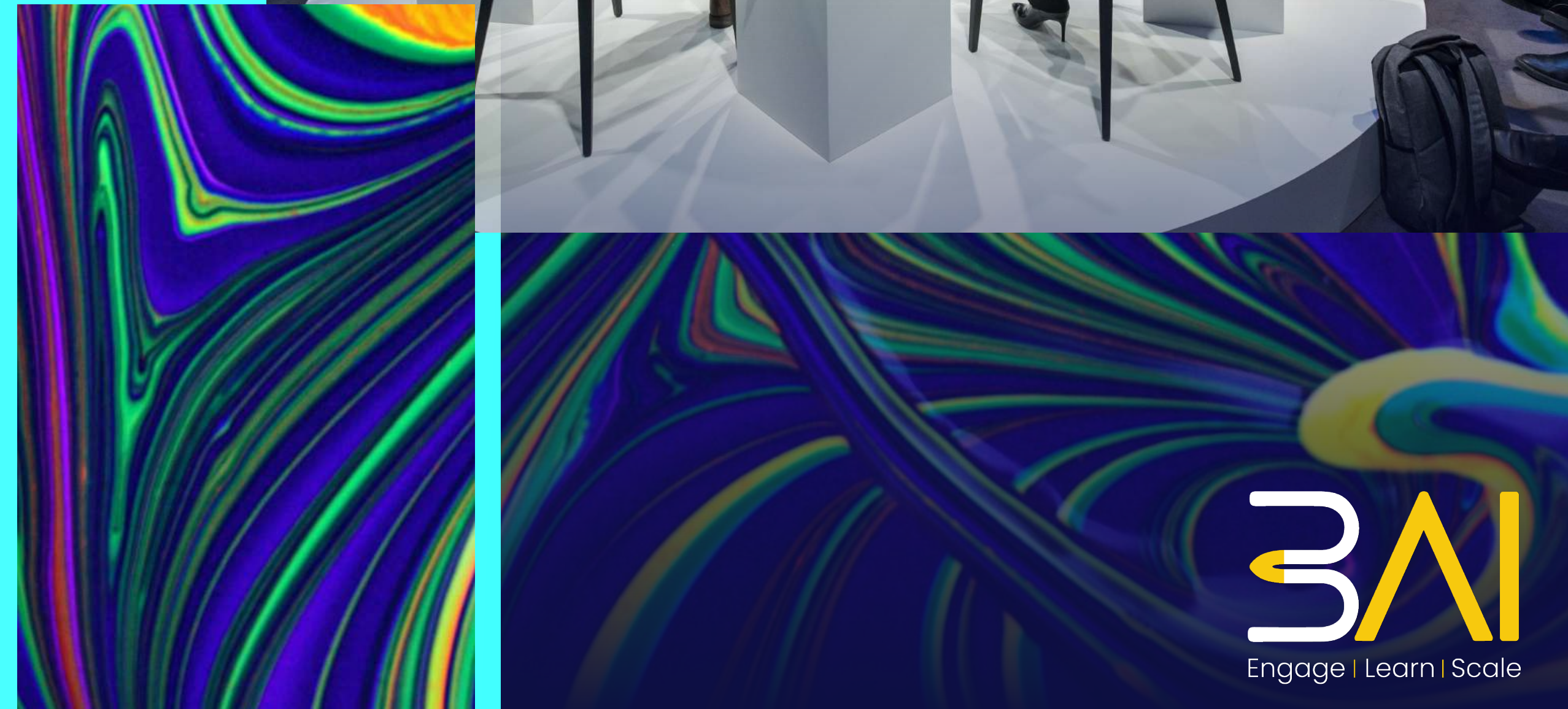






## Coverage Areas

- Business Decision Making with AI
- AI Strategy curation for Growth & Scalability
- Building state-of-art AI CoE & Hub
- New-age AI Capabilities & Solutions
- Industry Transformation & Innovation with AI
- Amplified Data to Insights Journey
- Deriving ROI from AI for Value Creation
- AI Adoption & Application Areas







# Broad Themes

- Topical global AI market trends, developments & adoption areas in 2023 & Beyond....
- Leverage AI to drive strategic models, operational efficiency and business performance
- Reimagining enterprise with AI strategy and transformation
- How AI strategy is solving complex, unresolved and large problems in enterprises & GCCs
- Building state of art AI Centre of Excellence construct & framework
- AI led strategic interventions in CX, Marketing, Risk, HR, FP&A and Supply Chain





9:00 AM



## Registrations | Networking over Coffee

## Opening Address : Welcome to 3AI BEYOND 2023 – The New Possibilities

## Opening Keynote Address

## Leadership Roundtable Session : Evolution of AI-first Enterprise – The New Playbook for Growth, Innovation & Transformation

AI is invoking massive shifts in the business value chain of enterprises and is redefining what it takes to accomplish competitive advantage, unleash transformation and upping the innovation quotient. Whilst enterprises have embarked upon the journey of triggering AI strategy for enterprises for growth, scalability and innovation; very few enterprises have developed a full scale AI strategy that's contextualised and enterprise-wide. A deep concerted focus on strategic building blocks of AI can help enterprises develop penetrating insights, intelligence & recommendations.

The session brings together experts and they will focus on strategic discussions on various facets of bringing in need for AI strategy for enterprises to up the ante on competitive differentiation & innovation.

## Spotlight Talks [staggered through the event day]

Spotlight talks exhibits different leaders to demonstrate AI & Analytics trends, themes and scenarios in a solo 10 minutes time window amplified in a succinct and crisp takeaway format

# Agenda

# Session Tracks & Formats





## Unplugged Debate : Business Decision Making with AI - Challenge the status quo

As AI era unfolds and dominates the business & technology landscape; Whilst the naysayers have advocated the doomsday for humanity by predicting the advent of singularity, AI for good & all have several applications to usher a new change in how we make decisions at enterprise and personal spheres. Traditionally, human decisions are to a large extent are based on intuition, gut and historical data ...in the age of algorithm economy, several of our business decisions will be taken by algorithms. Algorithms that are personalized, curated and consumed for our own decision making. Leveraging AI, the ability to mimic the human brain and the ensuing ability to sense, comprehend and act will significantly go up and that will result in the emergence of business decision making @scale and an emergence of new playbook at the enterprise level.

The session brings together experts with multifarious background and they will discuss and unravel aspects on AI taking over business decision making and the ensuing impact at the enterprise level.

## Agenda

# Session Tracks & Formats

## RPM (Rapid Pace Masterclass) Sessions [staggered through the day]

RPM sessions will bring forward AI & Analytics experts & practitioners to exhibit impactful use cases and transformative work engagements in CX, Marketing, Risk, Supply Chain, HR, FP&A and allied areas in a pulsating 15 minutes stand alone format

## Lounge Specials : The New Next in AI Applications & Adoption – Innovative Models & Approaches

With the emergence of Metaverse, ChatGPT, Web 3.0, 5G, Quantum Computing, BYOE etc. ; unleashing the true power of AI & Analytics adoption requires scaling it across the entire business value chains and calls for reimagining the customer experience, innovating new products & services and transforming the businesses. AI applications and adoption can usher new operating models, influence the business decision making and become a trojan horse for triggering innovation & disruption. Whilst, several businesses are still focused on siloed use cases and disparate POCs, the full potential of AI adoption can only be realized if the enterprise evolve and implement innovative models & approaches for enterprise wide AI adoption.

The session brings together experts and they will focus on strategic discussions on various dimensions of innovative technology led models and approaches for enterprise wide AI adoption.





# Agenda

# Session Tracks & Formats

5:30 PM

## Fireside Chat : Reset the New Age AI Capabilities & Solutions for Scale, Differentiation & MOAT

Nearly 85% of Fortune 1000 CXOs believe AI will allow their enterprises to obtain or sustain scale, differentiation & MOAT in the market place, contrastingly, just one in the five enterprises have incorporated AI in the organization and less than 15% of enterprises have an AI strategy. How does CXOs & senior leaders look at retriggering & resetting the AI capabilities & solutions for their enterprise.

AI & Analytics leaders will dwell upon the global conundrum of pandemic laden market outlook and the need for traditional & new age enterprises to reset the button with new age AI capabilities & solutions for scale, differentiation & competitive advantage. An intense debate you can't afford to miss

## Classic Panel Discussion: AI & Analytics CoE & capability hubs in GCCs : Reimagine the NEW

AI is invoking massive shifts in the business value chain of enterprises and is redefining what it takes to accomplish competitive advantage and upping the innovation quotient. AI & Analytics CoE within GCCs are evolving from being cost centres to value drivers of transformation, innovation & disruption. AI & Analytics CoEs are set up not just for cost arbitrage but go all the way to curate best of breed AI & Analytics capabilities & solutions, design topical date to insights infrastructure, tap into robust & capable talent and nurture in-house innovation & transformation. AI & Analytics CoEs are generating significant business impact through AI driven process innovation and revealing new sources of revenue for stakeholders.

The session brings together experts with multifarious background and they will focus on strategic perspectives on the different dimensions of building and scaling AI & Analytics Center of Excellence in GCCs

**Conclusion and End of the BEYOND 2023 EVENT**

**Delegates will have opportunity to participate in intimate networking over three coffee/tea breaks and elaborate buffet lunch**



# Associate with BEYOND 2023

Give your Enterprise, GCC & Startup a jumpstart on Branding, Visibility, Talent Advocacy & Thought Leadership

Accentuate Enterprise Mindshare

Showcase your Brand

Promote Talent Advocacy

Visibility amongst Technology Leadership Ecosystem

Amplify Thought Leadership Quotient

Build new connections with Technology & Business Leaders





# Our Previous 9 Large Scale Format Events

Conceptualized & executed pathbreaking events, summits and conferences with innovative formats & session tracks to foster premier thought leadership advocacy and bring out the next-in class themes & topics in AI & Analytics relevant for 3AI members & external ecosystem.

**GCC X...**  
SUMMIT

Reimagine the **New Next** in **GCCs**

September 2022



July 2022

**U3**

Unplugged | Unpaused | Unconventional  
A Unique **6 x 12** AI event

March 2022



January 2022



September 2021

UNRAVELLING THE AI ENHANCED FUTURE

**E3xR3**

EVOKE REIMAGINE  
EMERGE RESURRECT  
EVOLVE RESET

The AI-x Summit

July 2021

**EPIPHANY**

Conclave 2021

First Ever AI Meta-Trends  
Conclave

March 2021



November 2020

3AI Pinnacle  
**SPECTRE**

Summit & Awards 2020

August 2020



# 450+ Curated & Differentiated Thought Leadership Interventions on 3AI Platform

## Knowledge Insights Series

3AI Knowledge Insights Series #90  
AI Ops: The New Digital World

3AI Knowledge Insights Series #96  
Evolution of AI Solutions in Banking

3AI Knowledge Insights Series #94  
AI Startups & Dream Teams - The Building Blocks

Natalia Lyarskaya  
Chief Data Officer  
ZestMoney

Sunday, 15<sup>th</sup> May 2022  
11:00am - 12:00pm IST

REGISTER NOW

## AI Core Talks

AI CORE TALKS Episode #3  
Streaming on Friday, 05<sup>th</sup> Aug 2022 | 4:00PM

Puneeth B C  
Senior Director & Managing Partner  
AI Core

AI CORE TALKS Episode #6  
Streaming on Friday, 26<sup>th</sup> Aug 2022 | 4:00PM

Raj Rajani Vinodkumar  
Global Director - Data science Guild  
AI in Bev

Host  
Kapil Gandhi  
3AI

## AI Makers Unpacked

AI Makers Unpacked EPISODE #10

AI Makers Unpacked EPISODE #12

AI Makers Unpacked EPISODE #8

Swati Jain  
Vice President - Analytics  
EXL

Sameer Dhanrajani  
President  
3AI

Streaming on Wednesday, 06<sup>th</sup> April 2022, 5pm IST

## Leadership Roundtables

FOR 3AI Leadership Panel Discussion  
The Data-to-Decision Lifecycle: Business Opportunities & Challenges

3AI Clarion Leadership Roundtable Edition II  
AI & Analytics in Insurance - Accelerating Business Transformation

3AI Respo Leadership Roundtable  
Accelerating AI & Analytics in Indian Enterprises: Strategic Approaches

Leadership Roundtable Speakers

Pankaj Rai, Paritosh Anand, Tarun George, Vineet Jaiswal, Nirupam Srivastava, Sameer Dhanrajani

Register Now

## Expert Talks

3AI EXPERT TALK SERIES - SESSION 2

Model Ops: Monitoring Performance, Economic Benefit and Social Responsibility

Jacky Long  
Principal Solutions Architect  
SAS Global Technology Practice

KNOWLEDGE PARTNERS  
sas intel

Reinforcement Learning with Business Applications

Jorge Siva  
Senior Manager - Machine Learning  
SAS

KNOWLEDGE PARTNERS  
sas intel





# | About 3AI

# 575+

Top of line & Marquee AI & Analytics  
Thought Leaders & Influencers

# 23000+

Active and fast increasing  
3AI members base

**India's largest platform for  
AI & Analytics leaders, professionals & aspirants**

INDIA | USA | UK | MIDDLE EAST | AUSTRALIA



# 3AI SALIENT ACCOMPLISHMENTS



**890+**

companies represented on 3AI Platform



**450+**

450+ external engagements & interventions on 3AI Platform: knowledge insights sessions, fire-side sessions, leadership round-tables, expert talks & masterclasses



**125+**

academic institutions outreach with **400000** students outreach



**9**

large format path breaking & pioneering events: **GCC X ,AI-ism, U3,QUAD, STORM, E3xR3, Epiphany, Technology Never Dies & Spectre** attended by **50000+** delegates



**1300+ | 1000+ hours**

featured articles, blogs, case studies & solution accelerators | engaging and immersive video streaming content on 3AI flix channel



**9.2M**

impressions across social media channels



**11000+**

C-suite – AI & Analytics heads, CDOs , CIOs , CAOs, CMOs entrenched outreach



**1.4M**

million external participants attendance for our 3AI events , engagements & interventions



# The Most Credible & Admired Awards in the AI & Analytics Industry



**"WHERE THE BEST BELONG"**



# 3AI Services & Offerings



Thought  
Leaders  
Circle

Thought Leaders Circle



3AI SIGNature Forums



Credible & Admired Industry  
Recognition awards



for Startups to enhance  
Visibility & Outreach



Industry ready  
meta-learning



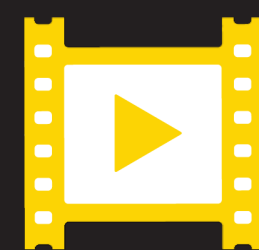
3AI Mentor

Focused Mentoring



3AI Atlas

Digital Library



3AI Flix

Engaging & immersive  
video streaming content



3AI Catapult

Assessment & Certifications



Be part of the largest  
gathering of AI & Analytics  
Leaders



**The Much-Awaited  
New-Age AI & Analytics  
Event of 2023**

**Friday, 17th February 2023**  
Radisson Blu Hotel, Outer Ring Road,  
Bengaluru



**Contact Us**



**+91-77680 33433**



**beyond@3ai.in**





## **India's largest platform for AI & Analytics leaders, professionals & aspirants**

3AI is the largest platform and commune for AI & Analytics leaders, professionals & aspirants and is a sought-after partner with corporates, GCCs, academic institutions, and startups for showcasing best-in-class thought leadership, accentuating branding & visibility, enhancing talent advocacy and professional development. Over the previous three years, 3AI have conceptualized and executed 450+ pathbreaking & pioneering events, summits, conferences, and speaking interventions with innovative formats, & session tracks to bring out the next-in-class themes & topics in AI & Analytics arena.

Through our bespoke, differentiated and curated speaking engagements; our 575+ marquee, top-of-line AI & Analytics thought leaders in 3AI TLC (Thought Leaders Circle) representing 490+ organizations have shared immense nuggets of topical knowledge & insights with our 23000+ active & growing members from working professionals & students community.

With 90+ partner enterprises and deeply entrenched outreach with 890+ organizations, 3AI have assiduously strived to fill up the much-needed void in thought leadership for existing & aspiring AI, Analytics & data science leaders and enhance community build-up, talent outreach, branding & marketing interventions for enterprises, GCCs, IT, BPM, Consulting, Technology & Cloud players, Platform providers & pure-play analytics firms. 3AI have a whopping outreach with 11000+ CXOs & decision makers and talent outreach with 125+ academic institutions covering 0.4 million students. 3AI events & programs have been attended by 1.4 million participants grossing 9.4 million impressions across social channels.

**India | USA | UK | Middle East | Australia**

[www.3ai.in](http://www.3ai.in)